

# **BETHLEHEM PUBLIC LIBRARY**

## **SOCIAL MEDIA POLICY**

Policy adopted November 8, 2010

**Social media** are media that use web-based technologies for social interaction. Facebook, MySpace, Twitter, and YouTube are examples of social media. Other forms include Internet forums, weblogs, wikis, and podcasts.

### **Postings to the library's social media accounts**

Bethlehem Public Library sponsors social media sites as a way for patrons to share opinions about library related subjects. Postings may be reviewed prior to publishing. The library will not publish:

- Potentially libelous comments
- Obscene or racist comments
- Derogatory or inflammatory comments about an individual's sex, race, age, disability, religion, or national origin
- Personal attacks, insults, or threatening language
- Private, personal information offered without express consent
- Comments unrelated to the topic of discussion
- Hyperlinks to material not directly related to the discussion
- Material known to be plagiarized
- Commercial promotions or spam
- Comments pertaining to organized political activities