

Bethlehem Community Network Television (BCN-TV)

**WHAT TO WEAR ON CAMERA**

a guide to looking good on your show

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**DO wear:**

- pastels, e.g. light blue, lavender, green
- earth tones

**DON'T wear:**

- red, red-orange or fuchsia
- white
- black or dark clothing
- strong bright colors (Even a small area of strong color may appear pronounced.)
- glossy materials, e.g. satin
- sequined or metallic finishes
- fine stripes, checks, or herringbone patterns
- rhinestones or other highly reflective jewelry
- noisy jewelry , e.g. multi-string beads

**Also avoid**

- very low necklines
- short skirts/dresses
- detailed or fussy patterns
- color tones that merge with skin tones
- color tones that merge with the background

**Microphone placement**

- Personal microphones are usually clipped to lapels or ties.
- Cardigans and button-down shirts work well.
- Avoid crewneck tops or t-shirts, as they leave no place to clip a microphone.

**Props**

- Paper, file cards, flipcharts, scripts and presentation boards should never be white.
- Photos should be horizontal, as large as possible, with a matte finish.